

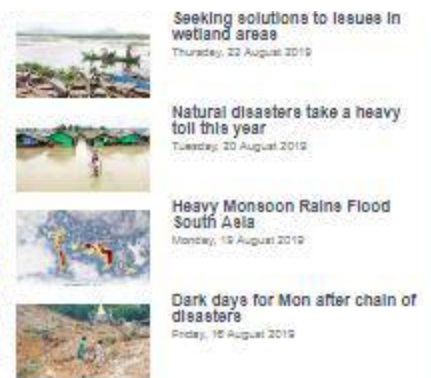
MYANMAR WATER PORTAL

- 750+ Water News, including daily news
- 250+ Water reports
- Directory with 100+ companies & organisations
- 9 Project pages
- 50 Events in the Event calendar
- Social media integration – 3600 likes Facebook, 350 Twitter Followers
- Monthly Journal
- 4,200 unique visitors/month
- 3,400 directory views
- 2,100 report views
- 2,000 news views

RECENT NEWS



Supply, distribution of water in Yangon to be privatized: Mayor



CONNECT AND ONLINE TO THE MYANMAR WATER SECTOR.

Content Publishing, Subscriptions & Advertising

Content Publishing

- 1A.** Publishing of individual news items/articles (ad-hoc) **50 USD/article**
Extra: featuring of individual news item/article in the Myanmar Water Journal **50 USD/feature**
- 1B.** Creating a dedicated company/organization Page **100 USD/one-time**
(news/articles will be posted on your own page where you can add your own videos, photos, etc.)

Subscription (Regular Content Publishing)

- 2A.** Regular publishing of articles (up to 3/month). Minimum 6 months. **75 USD/month**
Includes: two features in the Myanmar Water Journal + Company Page

3. Advertising

- 3A.** Homepage side-banner (standard size) linking directly to your own website **100 USD/month**
- 3B.** Menu page side-banner (standard size) linking directly to your own website **50 USD/month**
(menu pages at your choice: News, Library, Themes, Events or Pages)
- 3C.** Premium homepage banner (large size) **150 USD/month**

Extra Services (optional)

- Writing of articles for you by our editorial team (based on materials you provide) **25 USD/article**
- Interview by our editorial team with one of your staff, partners, etc. **50 USD/article**
- Maintenance of your company/organisation page (based on materials you provide) **50 USD/month**