

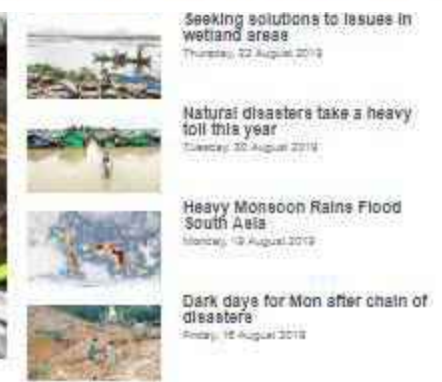
MYANMAR WATER PORTAL

- 750+ Water News, including daily news
- 250+ Water reports
- Directory with 100+ companies & organisations
- 9 Project pages
- 50 Events in the Event calendar
- Social media integration – 3600 likes Facebook, 350 Twitter Followers
- Monthly Journal
- 4,200 unique visitors/month
- 3,400 directory views
- 2,100 report views
- 2,000 news views

RECENT NEWS



Supply, distribution of water in Yangon to be privatized: Mayor



CONNECT AND ONLINE TO THE MYANMAR WATER SECTOR.

Content Publishing, Subscriptions & Advertising

Content Publishing

- | | |
|---|------------------|
| 1A. Publishing of individual news items/articles (ad-hoc) | 50 USD/article |
| Extra: featuring of individual news item/article in the Myanmar Water Journal | 50 USD/feature |
| 1B. Creating a dedicated company/organization Page (news/articles will be posted on your own page where you can add your own videos, photos, etc.) | 100 USD/one-time |

Subscription (Regular Content Publishing)

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|--|--------------|
| 2A. Regular publishing of articles (up to 3/month). Minimum 6 months. | 75 USD/month |
| Includes: two features in the Myanmar Water Journal + Company Page | |

3. Advertising

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|---|---------------|
| 3A. Homepage side-banner (standard size) linking directly to your own website | 100 USD/month |
| 3B. Menu page side-banner (standard size) linking directly to your own website (menu pages at your choice: News, Library, Themes, Events or Pages) | 50 USD/month |
| 3C. Premium homepage banner (large size) | 150 USD/month |

Extra Services (optional)

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|--|----------------|
| Writing of articles for you by our editorial team (based on materials you provide) | 25 USD/article |
| Interview by our editorial team with one of your staff, partners, etc. | 50 USD/article |
| Maintenance of your company/organisation page (based on materials you provide) | 50 USD/month |