



MYANMAR'S NO.1 INTERNATIONAL WATER SUPPLY & TREATMENT INDUSTRY EXHIBITION AND CONFERENCE

**23-25 NOVEMBER 2017
MEP MINDAMA
YANGON**

Hosted by :



Organised by :



www.myanwater.org

YOUR PLATFORM TO GENERATE PURE BUSINESS OPPORTUNITIES

The water supply and treatment industry in Myanmar boasts unrivaled growth and business prospects in the region, and your chance to be part of the biggest marketing platform for the industry is with MYANWATER 2017 Expo.

Recognised since 2013 as the industry's biggest and most important international exhibition in Myanmar for water industry, MYANWATER Expo will be next held from 23-25 November 2017 at the MEP Mindama in Yangon and is your most comprehensive platform to showcase your business to the Myanmar market.

The Asian Development Bank has reported 8.4% growth in Myanmar's gross domestic product in 2016, and 2017 figures are projected to be 8.3%. This greatly puts the country ahead of all other countries in the Southeast Asian region in terms of economic growth. With a new leadership under Daw Aung San Suu Kyi's political party, a strong population of over 52 million people and a large proportion of its people in the working class, the country's has great capability to maintain its rapid progress.



All this translates into a robust growing economy which will see exponential growth in domestic, municipal and industrial requirements for water supply and treatment.

MYANWATER 2017 is expected to have participation by over 260 exhibiting companies and an attendance of over 6,000 trade visitors all over the country, and is your number one platform to meet key buyers in the industry.



Whether your objective is to conduct market feasibility studies, seek local partners and distributors, increase existing market share in Myanmar, or simply just to maintain relationships with key clients while looking for new opportunities with foreign partners, you can be certain to meet your objectives at MYANWATER 2017.

Take action today and reserve your ideal booth location at MYANWATER 2017 to electrify your business in Myanmar! Contact Ms May at may@ambtarsus.com / +959798435593 or Mr Darren at darren@ambtarsus.com / +60162454791 for more information.

MYANWATER 2017 THE NO.1 PLATFORM FOR YOUR MARKETING PLAN IN MYANMAR



Meet over 6000 industry professionals in Myanmar's water and wastewater industry



Ideal platform to source for new distributors, agents, and strategic partners in Myanmar



Boost your company branding & market positioning



Gain in-depth knowledge on the latest innovations and advancements of new products and technologies in the industry



Opportunity for introduce latest innovations through New Product Launches, Promotional Campaigns etc.



Business Networking platform for developing new business and partnerships

HERE'S WHAT OUR EXHIBITORS SAID ABOUT MYANWATER 2016

"MYANWATER'16 was a huge success for our company. We would like to thank all the customers and exhibitor making this event as outstanding trade show. Definitely we'll participate in the future show with AMB."

Mr Maung Maung Myint
General Manager, Swe Zin May

"MYANWATER'16 has been a successful event for us. We can see improvements and efforts made by the organisers for this year show."

Ms Thet Htar
Business Development Manager, DKSH

"We are very happy with our results at MYANWATER'16. We would like to thank the organisers for their strong support"

Ms Su Myat Hnin
Project Engineer, Machinery and Solution

"We met many big potential clients at MYANWATER'16. It is very good for our business"

Mr Zaw Min Htoo
General Manager, Myanmar Zaw Htoo

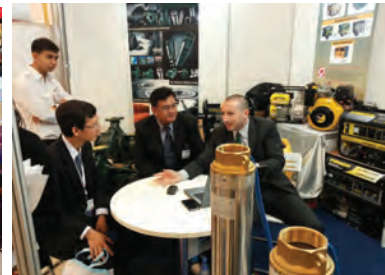
"MYANWATER'16 is a very informative event which include exhibition and seminar presentations. The event is well organised by a good management organising team."

Mr Lawrence Thein Aung
Vice President, Myanmar Medical Technologist Association



MARKET UPDATE - MYANMAR'S WATER SECTOR

- The Yangon City Development Committee has initiated the modernizing its water supply system in Yangon City since August 2016. This project is under the Greater Yangon Urban Development project 2040 which is intended to meet the needs of the projected population in Yangon in the next 23 years, and will address key urban development issues such as drainage system, transportation, water and electricity.
- The World Bank has allocated US\$100 million to the Ayeyarwady-integrated river basin management project (AIRBM), which focuses on capacity building, hydro-meteorological observation and information systems modernation.
- The National Water Resource Committee in Myanmar reports that over 91 percent of the available raw water resources is consumed by the agricultural sector, while domestic and industrial use accounts for 6 percent and 3 percent respectively. The trend over the next decade will see an increased usage from the domestic and industrial side.
- National statistics report that for the entire population of 52 million people in Myanmar, the required water for each person is 73 cubic meters per year. The available groundwater is 494.71 cubic kilometers and the available surface water is 1081.88 cubic kilometers



FACTS ABOUT THE HOST COUNTRY

Capital: Naypyidaw

Largest City: Yangon (also known as Rangoon)

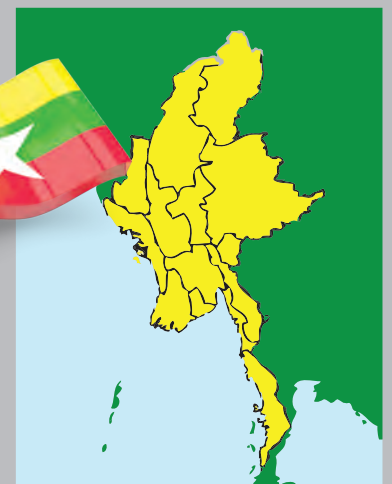
Official language: Burmese

Area: 676,578 km² (3.06% Water)

Population: 51.48 million

GPD (PPP) – Total: \$311 billion

GPD (PPP) – per capita: \$5,952



SPONSORSHIP OPPORTUNITIES

MYANWATER 2017 is an excellent platform to increase your company's brand image and profile, as the show will cover a wide range of events, such as the exhibition, technical symposiums and conferences. Contact the Organiser to know more about the sponsorship opportunities available. Your logos could be featured prominently in many promotional materials and on site signage. Contact Mr Darren Siow at darren@ambtarsus.com for more info.



THE VENUE

MYANWATER 2017 will be held at MEP at Mindama, which is Yangon's newest, largest and most modern exhibition hall. The hall is located just 3km from Yangon International airport, 15km from the centre of Yangon, and can easily be accessed from major international hotels. The hall offers 4,800sqm of indoor exhibition space, along with car parking and additional meeting rooms.

THE PROFESSIONAL ORGANISOR

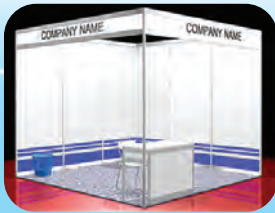
MYANWATER 2017 is organized by AMB Tarsus Exhibitions Sdn Bhd, the region's leading exhibition & conference organizer. Established in 1996 and headquartered in Malaysia, it has over 10 years of experience in organising water, energy and infrastructure events in Malaysia, Indonesia, Vietnam, the Philippines, Sri Lanka, Laos and Cambodia. The organisation prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.



EXHIBIT PROFILE

- Water Resource Management
- Wastewater Treatment & Management
- Industrial Water Treatment
- Municipality Water Management
- Sewerage
- Irrigation
- Ultra Pure Water
- Bottled Water Production

COST OF PARTICIPATION



BARE SPACE ONLY

- US\$338* per sqm

WALK ON PACKAGE

- US\$360* per sqm

Inclusive of

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- 1 Information Counter
- 2 Folding Chair
- Wastepaper Basket

**excluding 5% commercial tax applicable to Myanmar companies*

www.myanwater.org

Organised & Managed by :

AMB Tarsus Exhibitions Group



AMB Tarsus Exhibitions Sdn Bhd, an associate of AMB Tarsus Group, a joint venture with Tarsus Group PLC, a listed company in the London Stock Exchange is the leading international trade shows organiser in the region covering Singapore, Malaysia, Cambodia, Myanmar, Sri Lanka, the Philippines and Vietnam since 1996. It is market leader in key industry sectors including food & drinks, building and construction, water, energy, security, agriculture, oil & gas, infrastructure and auto aftermarket. It serves as the regional headquarters for the Southeast Asia region and provide marketing, sales and finance support to our offices in Cambodia, Myanmar, Philippines and Sri Lanka.

MYANMAR OFFICE

Unit 805, Hilltop Tower
Hnin Si Gone Rd, Ahlone Township
Yangon, Myanmar
Tel & Fax: (+95) 9 423697412
Email : may@ambtarsus.com

REGIONAL OFFICE

AMB Tarsus Exhibitions Sdn. Bhd.
Unit 37,08, Level 37, Menara Multi-Purpose,
Capital Square, No. 8, Jalan Munshi Abdullah,
50100 Kuala Lumpur.
Tel : 603 2692 6888
Email : richard@ambtarsus.com

DELIVERING BUSINESS ACROSS ASIA'S EMERGING MARKETS