



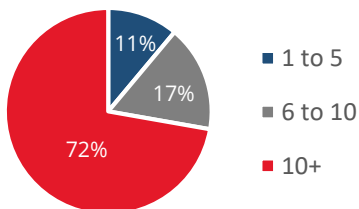
MYANMAR SOCIAL INVESTMENT FORUM 2019

KEY TAKEAWAYS

PARTICIPANT PROFILE AT THE FORUM

- 250 FORUM DELEGATES
- 122 ORGANISATIONS
- 31% INTERNATIONAL DELEGATES
- 35 GOVERNMENT REPRESENTATIVES
- 30% AVPN MEMBERS
- 67% GROWTH FROM 2017

Useful connections made at the Forum



6 LESSONS LEARNT FROM THE FORUM

#1: Developing a vibrant social economy will depend on the strength of collaborations and partnerships

What is needed:

- More active dialogue between capital providers
- A platform for innovative communities to convene

#2: Unlike other markets, there stands to be more grant funding than equity available in Myanmar.

What is needed:

- More active dialogues between grant and equity providers will help the overall ecosystem develop
- Grants in Myanmar are often better funding for R&D and innovation than equity

#3: Corporations can have more systemic impact if Corporate Social Responsibility provides accountability.

What is needed:

- Measurements and impact should reflect the needs of the business
- Move away from traditional philanthropy to shared value strategies to contribute to society
- Encourage social purpose organisations to view corporations as potential partners, not just a funding source



#4: Myanmar's social economy does not have a strong grasp on the potential of social innovation and entrepreneurship.

What can be done:

- Raise awareness of the impact of digital entrepreneurship, even to last mile communities
- Investors should focus less on fast return of investments and more on investments that not only foster multi-sector collaboration but also support innovation and technology.



#5: When indigenous players are at the forefront, an entire local industry is established.

What is needed:

- Build trust across stakeholders for partnerships towards common goals
- Build social enterprise capacity to ensure gains stay within the country and are shared equitably



#6: Village communities and local social entrepreneurs have established thousands of self-financed renewable energy mini-grids for energy access.

What can be done:

- Re-approaching the use of mini grids as an addition to the capacity of larger grids could result in greater impact.



Hear what delegates have to say about the Forum



Yangon, Myanmar

Watch the 2-min video:
<https://bit.ly/2UbUPNJ>

